



A G A S S I G R A F

FACT SHEET

DESCRIPTION: Agassi Graf Holdings provides business management services for Andre Agassi and Stefanie Graf. It is focused on building lifestyle businesses through endorsement relationships, joint venture investments and real estate development. The company is represented by the Creative Artists Agency.

BACKGROUND: Andre Agassi and Stefanie Graf form a uniquely powerful duo, having both reached the pinnacle of the sport of tennis and then transitioned into an extraordinary life together. Both are active in their respective charities, the Andre Agassi Foundation for Education and Children for Tomorrow. They formed Agassi Graf Holdings to unite their business interests. The company and its affiliations express common values such as healthy living, service to the community and pursuing life with passion, authenticity and integrity.

PARTNERS: adidas, Head, Kreiss, Executive Resorts, Genworth Financial, Longines, Viagogo

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